



MEDIA ADVISORY

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Air Force Week
Media Advisory

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AF Chief of Staff hosts Executive Leadership Forum

OFFUTT AIR FORCE BASE, Neb. – Newly sworn-in Chief of Staff of the Air Force will host an executive forum on “Leadership in Today’s Workforce” at Bellevue University’s Criss Auditorium in Bellevue, Neb., as part of Air Force Week in the Heartland 2008.

[General Norton A. Schwartz](#) will deliver a keynote address from 8:40 to 9 a.m. as part of the executive forum. He plans to discuss the Air Force’s nuclear enterprise mission, the capabilities the Air Force brings to the joint fight in the Global War on Terror and taking care of Airmen – the most valuable “weapon” in the service’s arsenal.

Media may attend the keynote address. **If you plan to cover the event, contact Lt. Col. Deborah Bertrand or Tech. Sgt. A.J. Bosker at (402) 294-3663 or (402) 212-5958.** Media wishing to cover the Chief of Staff’s keynote address need to arrive at the Criss Auditorium no later than 8 a.m.

Air Force Week in the Heartland 2008 is a week-long celebration Aug. 9-17 showcasing the U.S. Air Force, its people and their mission. Air Force Week also allows local Nebraska and Iowa communities to meet and interact with Air Force active duty, Reserve and Air National Guard servicemembers to increase public awareness and build new and lasting relationships.

For more information about Air Force Week in the Heartland 2008 or for a complete list of events, visit www.airforceweek.com.